

AMERICAN GIRL FASHION SHOW®

“The American Girl Fashion Show® is a fun-filled event for girls and their families, friends, and favorite dolls! Celebrate the experience of being a girl, whether yesterday or today, through a colorful presentation of historical and contemporary fashions, followed by refreshments.”

Proceeds from the Fashion Show will benefit: Girls on the Run® (Midland, Gladwin and SaginawCounties), Juvenile Asthma Management and Education and Art from the Heart Scholarship funds!

Sponsorship Benefits:

	Diamond \$2500	Platinum \$1500	Gold \$1000	Silver \$500	Pink \$300	Red \$150
Tickets to Fashion Show	8	6	4	2	-	-
Marketing materials, such as print, web, media <i>(Inclusion of logo or name where appropriate and based on sponsor level)</i>	X	X	X	X		
Advertisement in Souvenir Program	Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad	½ Page Ad	Small Template Ad
Sponsor poster board in theatre lobby <i>(logo or name)</i>	Logo	Printed	Printed	Printed	Printed	Printed
Logo on event ad on video wall in MCFTA lobby <i>(starting 2 weeks before event)</i>	X	X	X			
Ticket stuffer with logo and coupon	X	X				
Naming of Event areas	X	X				
One (1) Display table in lobby	X					

Hosted by Midland Children's Museum (KidDomain).

Sponsored by [Alpha Kappa Alpha Sorority, Inc.](#), and [Midland Center for the Arts.](#)

Yes! I want to help the children of Mid-Michigan!

Name of Sponsor: _____
(As it should appear in marketing and recognition materials)

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: () _____ -- _____

E-mail: _____

YES, we would like to SPONSOR the American Girl Fashion Show with the following contribution:
*(In order to get the most marketing exposure, and recognition we would need your response by **August 1st**)*

_____ \$2500 Diamond Sponsor (includes ad) _____ \$1500 Platinum Sponsor (includes ad)

_____ \$1000 Gold Sponsor (includes ad) _____ \$500 Silver Sponsor (includes ad)

_____ \$300 Pink Sponsor (includes ad) _____ \$150 Red Sponsor

\$ _____ Other

Please make checks payable to: **Midland Children's Museum (KidDomain)**
Or pay by Credit Card (Visa, Mastercard, or Discover)

Card #: _____ Exp. Date: _____/_____/_____

Signature: _____

Mail Form to: Janis P. Smith, Fundraising Chair
Midland Children's Museum (KidDomain)
P.O. Box 2672
Midland, Michigan 48640
Thank you for your support!

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